



CARTMEL
AGRICULTURAL
SOCIETY

Cartmel Show sponsorship opportunities

Connect with thousands of potential customers and boost the visibility of your brand visibility at one of the most popular shows in Cumbria



Cartmel Show

Founded in 1872, Cartmel Show has become one of the best loved and well-attended agricultural shows in the county, nicknamed The 'Royal' Cartmel Show.

Small in size, but big in impact, the show is consistently well supported with quality livestock and equine entries, and our traders return year on year.

Sponsorship provides an opportunity for you to enhance your company's presence and maximise your exposure throughout the year.

A range of affordable options are available and donations as prizes are equally valued. We'd be pleased to discuss the best option to suit the needs of your business.



Supported by local & regional press and an active social media presence, Cartmel show offers a fantastic platform for your business to drive brand awareness and engage with new and current customers.

Sponsorship packages

Level 1 - £100

- Sponsorship of a livestock or horse class
- 2 x entry tickets
- Your logo on show website homepage
- Acknowledgment in show catalogue and schedule
- 1 x ringside banner
- 1 x social media post

Level 2 - £150

- Sponsorship of a Show section
- 2 x entry tickets
- 1 x social media post
- Your logo on show website homepage
- Acknowledgment in show catalogue and schedule
- Half page black & white advert in Show catalogue
- 1x ringside banner



The Show has built a reputation for being one of the best in the county and beyond. I'm certain that the stunning surroundings of the Cartmel Valley are a key factor in creating the Show's special atmosphere

Stuart Higginson, Previous Show President

Sponsorship packages

Level 3 - £220

- Show Sponsor
- 2 x entry tickets
- Your logo on show website homepage
- Acknowledgment in show catalogue and schedule
- Half page black & white advert in Show catalogue
- 2 x ringside banners
- 1 x social media post

Level 4 - £250

- Sponsorship of a Show section
- 2 x entry tickets
- 1 x social media post
- Your logo on show website homepage
- Acknowledgment in show catalogue and schedule
- Full page black & white advert in Show catalogue
- 2 x ringside banners



Sponsorship packages

Level 5 - £500

- Sponsorship of a Show section
- 4 x entry tickets
- 4 x lunch tickets
- 2 x social media post
- Your logo on show website homepage
- Acknowledgment in show catalogue and schedule
- Full page colour advert in Show catalogue
- 2 x ringside banners

Level 6 - Main Show sponsor £750

- Naming of the main ring (in catalogue/ on website/ in press)
- Sponsorship of main ring attraction
- PA announcements on the day
- Full page colour advert
- Up to 3 ringside banners
- 2 x social posts & other relevant mentions
- Your logo on show website homepage
- Acknowledgment in show catalogue
- 6 x entry tickets with lunch
- Other arrangements on discussion

Key Highlights

- > Approx 10,000 visitors
- > Over 130 trade stands
- > Over 3,000 livestock and craft entries



Advertisements and other livestock classes

Show catalogue advertising

Full page colour £95

Full page black & white £75

Half page black & white £55

Banner advertising

(Max 3m wide x 1m drop)

£45 per banner

Other livestock classes

£15 per class. Acknowledgement in catalogue and logo on website.

Sponsors registered before 30 April will appear in schedule and show day catalogue

Sponsors registered before 31 May will appear in show day catalogue



For further information about sponsorship opportunities
please contact:

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